

product designers

creating products from ideas

We provide the complete strategic design service from research / concept through to design / development and production.

Established in 1998 Idea Developments' quality design services are backed by 20 years of plastic and product design, graphics and engineering experience. Our quality product designs are sold around the world by a number of leading brand names.

You can now utilise our experience to help protect your development investment...

Patent & IP Development

idea

idea developments ltd



ensure your idea
remains yours!

Intellectual Property

STEP 01



Protecting it

what we do...

- Develop Intellectual Property through the design process
- Protect design functionality or aesthetics through Patent and Design Registrations

why protect?

- Marketing advantages
- Stopping imitations
- Protecting your Investment

research concept formstudy engineering prototype graphics tooling production

01

02

03

04

05

06

07

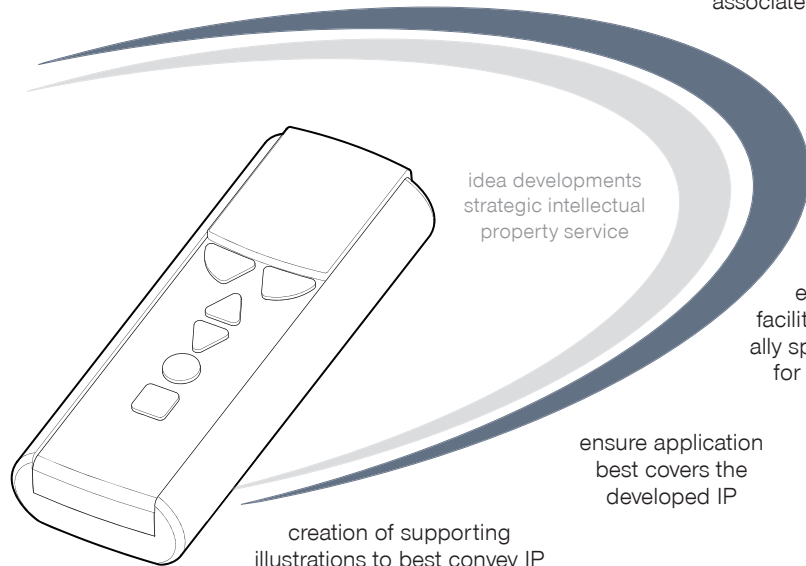
08

research
existing IP

infringement
risk management

identify
development
avenues

the design
process with
associated IP



recommend
appropriate
means of
protection

economically
facilitate geographi-
cally specific protection
for global markets

ensure application
best covers the
developed IP

creation of supporting
illustrations to best convey IP

idea developments
strategic intellectual
property service